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The Daily Gamecock, WEDNESDAY, APRIL 11, 2012

University of South Carolina, Office of Student Media

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USC announces commencement speakers

Students express disappointment

Colin Campbell
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USC announced its slate of graduation speakers Tuesday afternoon, but some students criticized the lineup as ho-hum and a disappointment compared to previous years.

An NOAA administrator, a J.P. Morgan Chase regional chairman,

the U.S. Consumer Product Safety Commission chairwoman and three USC professors will speak at the university's commencement exercises next month.

Across town at Columbia College, former President Bill Clinton will deliver the commencement address. New York City mayor Michael Bloomberg is speaking at the University of North Carolina at Chapel Hill.

"I realize it's not a superstar lineup, but I'm comfortable with who they are."
— Harris Pastides

"I realize it's not a superstar lineup, but I'm comfortable with who they are," USC President Harris Pastides said. "I'm committed to improving the process, but I'm happy with the slate."

Jane Lubchenco, the first female administrator of the National Oceanic and Atmospheric Administration, as well as its under secretary of Commerce for Oceans and Atmosphere, will address

business, mass communications and information studies, nursing, pharmacy and public health graduates at 3 p.m. Friday, May 4, in the Colonial Life Arena.

Glenn Fletcher Tilton, chairman of the Midwest region of J.P. Morgan Chase and an executive committee member of the bank, will speak to South Carolina Honors College and College of Arts and Sciences graduates at 9:30 a.m. Saturday, May 5, in the arena.

Inez Moore Tenenbaum,

SPEAKERS ● 4



Nicole DeBarolo / THE DAILY GAMECOCK

DAY WITHOUT SHOES

Despite Tuesday evening's wind and rain, TOMS at USC still made its second annual One Day Without Shoes march through campus.

"I know it's raining and gross, but that's what One Day Without Shoes is about," said TOMS at USC founder Katie Winn, a fourth-year public relations student. "It's about experiencing for one day what some people experience their entire lives."

The annual event began at colleges across the country with the founding of TOMS in 2006 to help bring awareness to the millions of people — particularly children — who are forced to go barefoot, according to the TOMS website.

The 20 or so barefoot attendees of the friendly group were each entered into a raffle

drawing with the chance of winning one of two pairs of TOMS donated by the Salty Nut Cafe and Bohemian, as well as a signed copy of "Start Something That Matters" by TOMS founder Blake Mycoskie. Jimmy John's subs and other sandwiches were served in the Horseshoe after the walk to Capstone House and back.

"People notice when you go barefoot," said Timothy Gibson, a second-year math and computer science student. "I got asked a lot today about why I wasn't wearing shoes, so I think it brings awareness to the program. I noticed not too many people were doing it today, but it was really big last year."

— Caroline Baity,
Assistant News Editor

Bud Light wins Cocky Award for best Super Bowl ad

Directors discuss creative process, personal journeys

Julianne Lewis
NEWS@DAILYGAMECOCK.COM

Of the acclaimed advertisements shown on Super Bowl Sunday, one stood apart from the rest: Bud Light's "Here Weego," featuring an odd-looking mutt named Weego.

Tuesday's awards ceremony for the ninth annual Cocky's Super Ad Poll was hosted by journalism students as part of their Super Bowl advertising course. The Cocky Award for the best Super Bowl commercial was presented to Michael Straznickas and Dave Reger, the creative directors of McGarryBowen Chicago.

The charming, humble duo accepted the award Tuesday and gave a speech entitled "The Dumbest Idea Ever."

The course, JOUR 463, focuses solely on Super Bowl advertisements and is taught by professor Bonnie Drowniany.

"We analyze Super Bowl trends and how different companies cater to different demographics," said William Goodman, a fourth-year public relations student.

The nearly 100 students in the class, and some faculty, watched the Super Bowl together and voted on the advertisements based on likability, persuasiveness and brand identity.

Straznickas and Reger took students through their creative process, as well as their personal career journeys.

"It was really cool to see the behind-

AWARD ● 2

NCAA basketball player shares experience as transgender athlete

Kye Allums discusses gender identity as part of Ally Week

Sarah Ellis
NEWS@DAILYGAMECOCK.COM

Kye Allums caused no small stir on the hardwood at George Washington University going into his junior season in 2010. But it wasn't Allums' basketball talent that garnered such heavy national attention for himself and his team. It was his gender.

Allums is a transgender male — that is, a biological female who identifies with the male gender. He was the first openly transgender Division I NCAA basketball player, and he shared his experience as a transgender male on a women's basketball team to students Tuesday night in the Russell House Ballroom.

Allums' speech was the keynote event of Ally Week sponsored by the Lesbian, Gay, Bisexual and Transgender Programs and Services and the Office of Multicultural Student Affairs.

"People don't understand what they've never been exposed to," Allums said. "People fear what they don't understand."

Allums described a person's sex as his or her outward appearance, but gender as how a person feels on the inside. Being transgender, Allums said, is a feeling.

"You know because of how you feel about it. I can't help the way I feel," Allums said in an introductory video.

He likened his gender identification to listening to music — being referred to by male pronouns is like hearing a good song to him.

"When you hear a song you

like, you just start moving; you feel it on the inside," Allums said.

It was that feeling on the inside that made Allums realize he was transgender, he said. A text message from his mother early in college calling him "young lady" tipped him off. Being referred to as a female bothered him, and he realized that he identified himself as a male.

Allums was not always comfortable embracing his identity, though.

"I didn't always own 'being me,'" he said.

As a young child, Allums considered himself a tomboy, and he described being ridiculed by classmates for not conforming to the crowd. He briefly changed his dress in middle school to try to fit in, but he said, "About two

ALLUMS ● 5



Brian Almond / THE DAILY GAMECOCK

Kye Allums shared his experience as a transgender male on a women's basketball team to USC students Tuesday evening.

WEATHER

Wednesday
70° 41°
Thursday
70° 45°

MIX

INSIDE

Justin Daniels
The USC student performs and writes mixtapes under his hip-hop stage name H3RO.
See page 7

VIEWPOINTS

GOP nomination
Assistant viewpoints editor Kevin Burke says Rick Santorum exited the GOP nomination race gracefully.
See page 6

SPORTS

Spring football
Senior Demario Jeffery didn't expect to be playing Will linebacker at USC, but is embracing the change.
See page 12

AWARD ● Continued from 1

the-scenes process from start to finish of building an ad,” Goodman said.

Straznickas and Reger’s creative process began when their boss asked if they could try and write a few scripts for the Bud Light campaign.

They came up with the concept of combining a dog named Weego with Bud Light’s “Here we go” slogan. Though they first believed another dog in a commercial might be overdone, they were able to capture the essence of the brand by adding a certain hook to it, and won the account.

The commercial is based on a casual, suburban barbecue. The host of the barbecue just bought a new dog, Weego, and taught him to fetch beers. The people unintentionally say “Here we go” throughout the party, and each time Weego brings them a beer.

The idea was taken one step further by collaborating with Facebook and Tony La Russa’s Animal Rescue Foundation (ARF). For every “Like” the ad



received on Facebook, Bud Light donated \$1 to ARF (up to \$250,000).

The directors’ biggest challenge was finding a dog that could play the lovable Weego. The original storyline used a pug, but after some research, they discovered pugs were too common in commercials.

Dog audition tapes were sent to them with plenty of adorable canines, but none were as talented as Nugget, the dog who starred as

Weego.

All of the tricks performed in the commercial were actually performed by Nugget. The only special effect used was the rig behind the keg that he stands on, and that was only to keep it steady.

Nugget video-chatted the class during the presentation, answering the students’ yes-or-no questions about his fame with a nod or a bark.

Other challenges in the creative process included finding music and a director, as well as giving the commercial the right “feel.”

Reger’s personal journey started in journalism, before he switched to advertising because of the creative freedom the field offers.

Straznickas studied graphic design, but found his niche when he was trying to help a roommate get a job. His roommate was interviewing for a job in advertising, but when the employers saw his work, they asked, “Who is your art director?” Straznickas got the job — his roommate didn’t.

Both began their careers at Leo Burnett in Chicago, where they met. They have worked together for 20 years.

Some of their biggest campaigns have been for Heinz, McDonald’s, Kellogg’s, Samsung, General Motors and Walt Disney.

For aspiring advertisers, “It’s all about your book or your portfolio,” Reger said. Advertising agencies want to see the way you think and



Photos by Nicole DeBartolo / THE DAILY GAMECOCK
Creative directors Dave Reger and Michael Straznickas won the Cocky Award for best Super Bowl ad Tuesday.

the way you direct, he added.

Straznickas and Reger are currently working on a way to continue Weego, so Nugget may be seen

in another Bud Light commercial.

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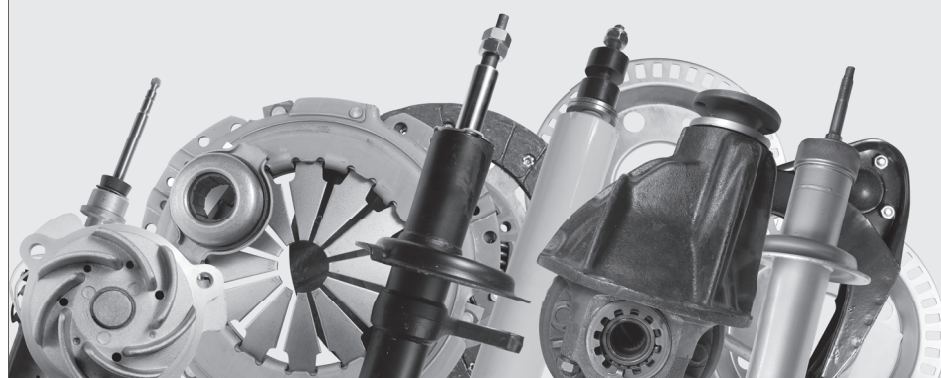


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SPEAKERS ● Cont. from 1

chairwoman of the U.S. Consumer Product Safety Commission, will speak at the School of Law commencement and hooding ceremony Saturday at 9:30 a.m. on the Horseshoe.

Walter Edgar, a USC professor of history and director of USC's Institute for Southern Studies, will address education, engineering and computing, hospitality, retail, sport management, music and social work graduates.

Dr. Jim Chow, a USC clinical associate professor of dermatology, and James S. Cutsinger, a professor of theology and religious studies, will address medicine and doctoral graduates, respectively, at their commencement Saturday and Sunday.

When students heard the lineup, many took to social media to complain about the lack of big names, like speaker Supreme Court Justice Sonia Sotomayor, who spoke last May, or award-winning NBC journalist Tom Brokaw, who spoke in December.

USC administrators defended the lineup in interviews with The Daily Gamecock staff Tuesday night.

"They're all extremely interesting and exciting," said the board's secretary Amy Stone, who is in charge of bringing in the speakers. "I think our students will be very excited to have someone of their caliber ... It's a great combination a scientist, a businessman, an author/historian. It should be a unique, great lineup for us. I think again, I think we have some outstanding speakers. I hope students and others will hold further comments until they hear their address. Give a little time, do a little listening, do a little research."

Ryan Bowen, a fourth-year computer and information systems student, tweeted, "Skimping on all graduation speakers but dumping millions into programs like USC Connect. Typical."

"I'm disappointed," he said when reached Tuesday evening. "I've been talking to my friend over the past few weeks about how it was a few weeks away and we hadn't heard anything. We were expecting a fairly big name. For all but two or three to be USC professors—I don't see a whole lot of diversity in that."

Stone stressed Lubchenco's connections to South Carolina, Tilton's friendship to the university and the accomplishments of Edgar and the other professors tapped to speak. But when asked if any student input had been incorporated into the decision-making process, she deferred to Pastides.

"First of all, student input is always welcome," Pastides said Tuesday night. "It's never been a topic students have approached me about. I've met with Student Government, with students I have on my student advisory council; never has the issue of who the commencement speaker is going to be been brought up to me."

Pastides said he'd talked with other presidents of universities around the country and concluded that no perfect process exists for speaker selection. He stressed that the message, not the person speaking, should be the emphasis.

"Last year, I did say I do intend to come up with a new process where students will be solicited in a different way," Pastides said. "Earlier in the year I want to hear from students about the kinds of speakers they want and even get the names on the table before they go to the board."

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April 2012

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"All the teams really enjoyed this philanthropy event and it was a great success!" - Sarah Davis, Phi Mu Fraternity.

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We're also giving away tons of Student Media swag—including T-shirts, hoodies, pint glasses and frisbees, as well as gift cards to the guys down below.

To be entered for all this stuff, go to DailyGamecock.com, click on "Readership Survey," and fill it out. That's all you have to do. Really.



*Student***MEDIA**

ALLUMS ● Continued from 1

days later I was like, ‘OK, this is not happening.’”

Allums began playing sports in seventh and eighth grade and felt more comfortable around his teammates. In his freshman year of high school, Allums came out as a lesbian. He said at that point he stopped trying to fit in and caring about what other people thought of him.

“That’s when I gained my confidence,” Allums said.

His mom was never supportive of his homosexuality, and they grew apart. Worried about how she would react to his announcement of being transgender, Allums told his mom only after he had broken the news to his college teammates and coaches at GWU. He told his mom about his realization of his gender identity in an email that, he said, took him five hours to write and another month to send. His mom responded a day later that she was upset “but still loves him,” he said.

“Once I ended up telling everyone, everything was off my shoulders,” Allums said.

Allums was allowed by NCAA rules to play on the women’s basketball team

because of his biology, but he played in only eight games after coming out his junior year due to a pair of career-ending concussions.

“When I stopped (playing), I wanted to speak immediately,” Allums said.

He shares his experience now at schools to give encouragement to young transgender students and athletes who may be nervous in their own situations. He is open and comfortable with talking about being transgender, and hopes to inspire others to be so as well.

“Being trans, I have to say it because you can’t see it ... Nothing’s going to change if you don’t say anything,” Allums said. “If you take the first step, you talk, you communicate, anything is possible.”

Ally Week will continue today with “Diversity Dialogue: International Perspectives on the LGBT Community” at noon in Russell House 315 and a showing of the movie “Pariah” at 7 p.m. in the Arnold School of Public Health, room 114. For more information on Ally Week events or LGBT services, visit www.sa.sc.edu/omsa.

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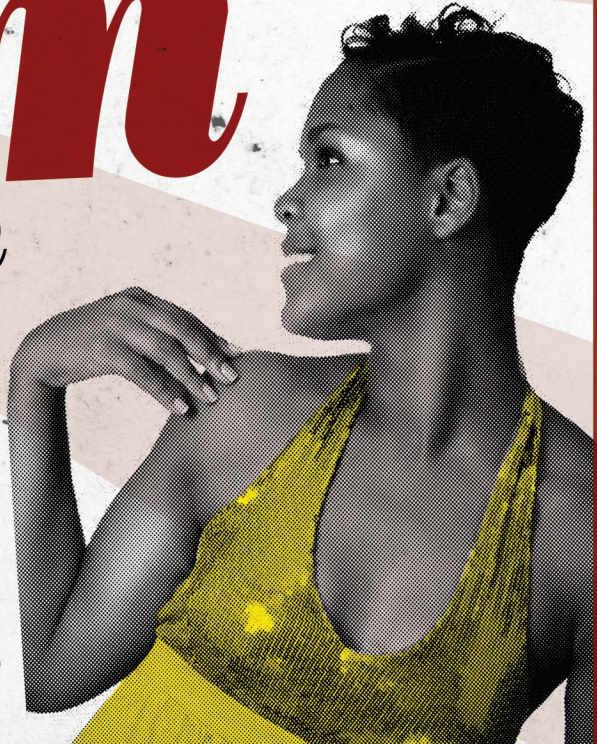
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Graduation speaker lineup lacks prestige

After two years of stellar speakers headlining graduation, USC announced a rather jaw-dropping lineup for the May 2012 commencement ceremonies. It was jaw-dropping, however, for the sheer shock that officials could only muster three current USC professors, the under secretary of Commerce for Oceans and Atmosphere and a J.P. Morgan regional chairman as speakers. For the “premier University of South Carolina,” we can only describe the lineup as simply abysmal. We’re sure each of the announced speakers stands on his or her own merits in his or her respective fields as leaders with great accomplishments, but none of them stand on level footing with other recent speakers, such as Supreme Court Justice Sonia Sotomayor and renowned journalist Tom Brokaw.

“To say we’re confident the graduating class of 2012 feels shortchanged would be a colossal understatement.”

To say we’re confident the graduating class of 2012 feels shortchanged would be a colossal understatement. Students shouldn’t have to “research” the speakers in order to appreciate their speeches. We will not withhold judgment for the speeches, as we can wholeheartedly say graduating seniors have every right to feel angry and betrayed by USC officials.

The university has never been shy about asking Darla Moore for more funding, support and clout, so we’re a bit perplexed as to why Amy Stone didn’t simply call Darla to see if any of her friends were willing to speak at graduation. The business school has attracted names such as Walter Isaacson to speak on Wednesday evenings in the Capstone Ballroom, yet the university could only scrape together the lineup announced Tuesday evening.

We’re sobered and saddened that 10 years down the road, the class of 2012 might not remember its speakers’ names, while others will recall hearing a Supreme Court justice and a world-renowned journalist.

We’d rather substitute Steve Spurrier, Ray Tanner, Dawn Staley and Frank Martin — at least the travel costs would be the same.



Santorum exits GOP race gracefully

Mitt Romney all but secured nomination

Rick Santorum stepped aside from his bid to be the Republican nominee for the 2012 presidential election on Tuesday, ending a late charge to take on Mitt Romney for the spot. While likely ending earlier than most expected, Santorum’s exit from the race only solidifies what has looked inevitable in recent weeks — Mitt Romney headlining the GOP ticket in November.



Kevin Burke
Fourth-year finance student

The departure from the campaign trail comes on the heels of a sabbatical Santorum took the past couple days to be at the side of his 3-year-old daughter, who suffers from a chromosomal disorder. The sobering situation certainly played a factor in his swift departure from the campaign, but it also shows that above all else, Santorum sees himself as a father. In a modern world where family and selflessness are commonly set aside for personal gain, it’s refreshing to see a father truly put his child before his career.

Critics can be quick to judge Santorum as a racially intolerant bigot, but you can’t fault the man for putting his family above all else. He’s certainly given YouTube and MSNBC their fair share of clips of gaffes on the camera to play over and over again, and many of his beliefs erred on the side of more-conservative-than-most. He isn’t the most eloquent speaker, nor the

best politician, and he was never the favorite to win the nomination. However, he did play the foil to the lead candidate, who likely was too quick to sit on his laurels and expect to cruise to the nomination.

That late stage struggle Santorum gave Romney will inevitably make Romney a better candidate come fall. He acted a bit as a reality check to Romney, calling him on some of his more obscure policies and forcing him to refocus on the Republican base, which has been largely hesitant to embrace the former Massachusetts governor as the candidate of choice. So, while many within the GOP saw Santorum as nothing more than a nuisance, he played a critical role in the development of Romney as the party’s candidate.

The departure essentially ended any potential debate in the upcoming state primaries, as Romney is the only candidate remaining with significant support. Now, the GOP — and President Barack Obama himself — can focus on the November election. The Romney campaign — and his pet super PAC — has spent more money than it hoped to in essentially securing the nomination, but the lessons learned should prove helpful in mounting a charge on the sitting president.

All eyes should now be on how the GOP positions itself against the Obama-Biden ticket, as finding a worthy running mate to complete the GOP offering will be the next critical move Romney makes. For the sake of sanity, let’s just hope it’s not another Sarah Palin.

Additional tax on cigarettes flawed plan

Reassigning existing funds better proposal

Jim Rex, former South Carolina superintendent of education, is proposing another raise on the cigarette tax, hoping to split the benefit between health care and education. It sounds like a solid idea, but any legislator who has a memory superior to a goldfish’s will remember why this will not work.

In 2010, South Carolina passed a 50-cent tax increase on cigarettes, raising \$910 million, which was quickly split into four trust funds. As a smoker, I wouldn’t even feel bad paying

the extra 50 cents if the money actually went to tobacco prevention and helping South Carolina’s schools. However, the state has shown it doesn’t know what it’s doing, and taxing the addicted is not a panacea for South Carolina’s deeper-seated problems.

Raising the cigarette tax is a dead-end solution. Rex wrote fanciful claims that taxing smokers will help teachers keep their jobs and improve health care. But really it takes more money from South Carolinians, most of whom aren’t responsible for the state’s poor allocation of resources and funding or approving excessive and poor spending decisions.

While it’s nice Rex wants to take the money and use it for teachers, shouldn’t it actually be going toward preventing health risks cigarettes are blamed for? Smokers and nonsmokers can agree: We get it, cigarettes are bad. It’s time to stop spamming us with ill-disguised attempts at raising revenue and convince us you actually care.



Charley Jeon
Third-year English student

Renewable energy answer to high gas prices

Reduction in demand for oil will result in lower costs in future

Are you outraged at our government and concerned with the country’s financial state because of the \$4 per gallon gas prices? Don’t be. Many are quick to condemn those in power and take the price hike as a sign of national economic turmoil, when in reality, neither are to blame.

In fact, it’s quite the opposite. Statistics show that as of April 9, the lowest gas prices of this millennium occurred in 2002, directly after an economic downturn, and saw a sharp drop in 2009, amid the worst recession since the Great Depression. This is due to the fact that gas prices rely heavily on the global market cycles of supply and demand. When people lose jobs, they stop driving to work, stop going on vacations and so on.

Vacations and other travels are also why gas prices typically rise in the summer, but not solely. In the winter, gas companies use butane, a cheap

additive that makes gasoline less expensive overall. Unfortunately, butane evaporates in the hot summer weather, so companies are forced to use more costly additives, which increases the price. Ironically, as more and more fossil fuels are burned, the longer warm seasons will last.

So can the blame be placed on the Saudis and violence in the Middle East? Not exactly. Unknown to many, the top two suppliers of U.S. oil are actually Canada and Mexico, respectively.

Drilling isn’t the answer either. Storage tanks in Oklahoma, the principal North American trading hub for crude oil, are overflowing. Oil tankers are actually being rented out for storage because we have nowhere to store the surplus. What we need is more refineries, which, as a multibillion-dollar project, wouldn’t exactly solve the demand for lower gas prices.

The only answer for lowering gas prices lies

in lowering the demand. Lowering the demand requires alternative energy. America needs to follow the lead of countries like Brazil and Scotland. Scotland now generates a third of its energy from renewable resources and aims to generate 100 percent by 2020. While Brazil already generates 85.4 percent of its energy from renewable resources, today it imports no oil at all.

Alternative energy, such as wind power, also creates jobs. In Iowa, Republican Rep. Steve King says wind power supports as many as 5,000 jobs, and produces 20 percent of the state’s electricity.

“Going green” is also a far less contentious issue than it was in the past. Previously viewed widely as a democratic platform, a recent Pew survey shows that 53 percent of Republicans view the need for more alternative energy resources as necessary.

So instead of complaining about the government and the economy next time your pocket empties as your tank gets filled, demand alternative energy. Your bank account and future generations will thank you.

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The goal of The Daily Gamecock’s Viewpoints page is to stimulate discussion in the University of South Carolina community.

All published authors are expected to provide logical arguments to back their views.

The Daily Gamecock encourages readers to voice opinions and offers three methods of expression: letters to the editor, guest columns and feedback on dailygamecock.com.

Letters and guest columns should be submitted via email to gamecockeditor@sc.edu. Letters must be 200 to 300 words in length

and include the author’s name, year in school and area of study.

We also invite student leaders and USC faculty members to submit guest columns. Columnists should keep submissions to about 500 words in length and include the author’s name and position.

The editor reserves the right to edit and condense submissions for length and clarity, or not publish at all.

All submissions become the property of The Daily Gamecock and must conform to the legal standards of USC Student Media.

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The Daily Gamecock is the editorially independent student newspaper of the University of South Carolina. It is published daily during the fall and spring semesters and nine times during the summer with the exception of university holidays and exam periods. Opinions expressed in The Daily Gamecock are those of the editors or author and not those of the University of South Carolina.

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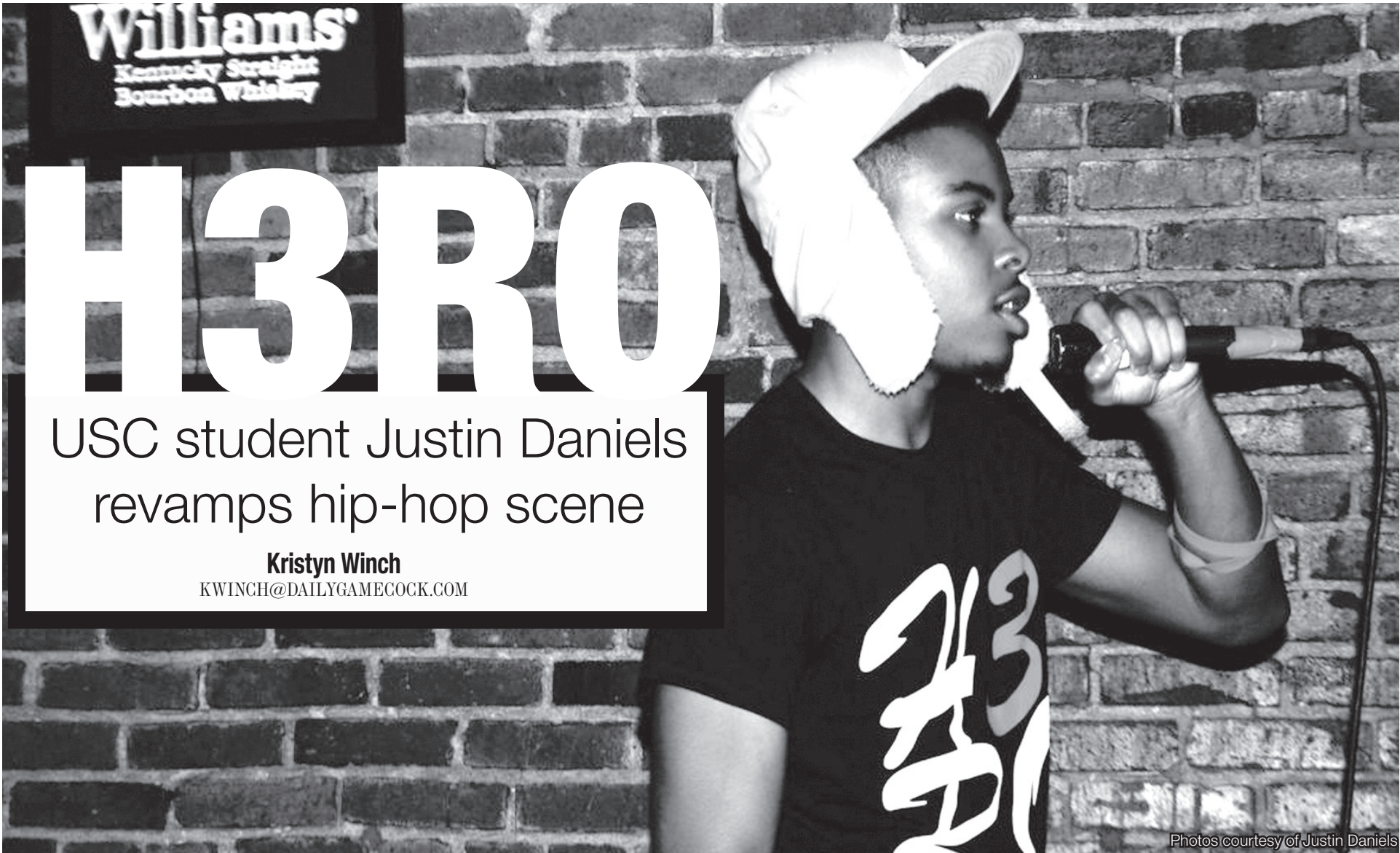
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CORRECTIONS

If you find an error in today’s edition of The Daily Gamecock, let us know about it. Email sagckview@mailbox.sc.edu and we will print the correction in our next issue.



Photos courtesy of Justin Daniels

He may not solve crimes or save children from burning buildings, but Justin Daniels considers himself a hero in his own right.

Daniels, a third-year creative writing student, has been writing and performing under the name H3RO since 2008. The rapper has unofficially released 11 mixtapes during that time and is at work on his first full-length album, tentatively titled “Superhero.”

Daniels chose his stage name with the purpose of revamping the music scene.

“My goal, as a hero, was to save hip-hop,” Daniels said. “I originally got it [from] Nas’ song ‘Hero,’ back then. He was the one who said hip-hop was dead in the first place. Nas inspired me to do rap how I’m doing [it] now.”

Daniels, a Columbia native, got his start in high school.

“I started rapping back in 10th grade,” Daniels said. “Music had always been really big growing up. It always meant a lot to me, so I felt like I had to give something back to it.”

Daniels began his music career by making beats and trying to rap over them and performing for fellow students at school. While his beats were cutting-edge, classmates criticized his lyrics, which encouraged Daniels to keep writing.

“People would be like, ‘Yo, the beat is hot, but you suck at rapping. You should probably stop,’” Daniels said. “For some reason, that just drove me



to try to work harder on it. Eventually, I just stopped making beats and solely started rapping, and it developed into what it is now.”

Daniels credits Lupe Fiasco, Nas,

Jay-Z and Eminem as some of his biggest influences, but he said his music is a mix of several genres and styles.

“[I] focus more on lyrics, and

everything else comes next,” Daniels said. “A lot of people will say I’m a conscious rapper.”

In addition to his solo work, Daniels is a member of Young Justice, a local hip-hop collective. He is also working on a mixtape titled “Heroes Live in the Grey Area,” a collaboration with fellow Young Justice member Mike Grey, which should be out in the next month.

Although he’s busy making new music and performing, Daniels is still a full-time student. Balancing school work and his creative projects is sometimes a challenge for the young rapper.

“Usually your best writing stuff comes when you’re supposed to be doing something else, like studying for a test or something,” Daniels said.

As far as advice for other students trying to break out into the music industry, Daniels has just one message.

“Be yourself,” he said. “The thing is, everybody in the industry is trying to be somebody else, and we need more people who are trying to bring individuality into it. That’s what I’m trying to do, and that’s what I’d tell anybody else.”

H3RO has an upcoming gig planned in Charleston on May 25 and also plans to do a show at Bey’s in late April. To learn more about Daniels’ music, check out his website, yourh3ro.com.

Comments on this story?
Visit dailygamecock.com/mix

Simpson’s CINEMA

‘Titanic 3D’

3-D spin on classic film adds depth without detracting from story

Tyler Simpson
TSIMPSON@DAILYGAMECOCK.COM

Earlier this year, in my first issue of Simpson’s Cinema, I touched upon a recent trend that is taking the movie industry by storm: releasing classic movies in 3-D. The idea of adding another dimension of visual depth holds nothing more than a

broken promise, as shown with the classic Disney films rereleased with 3-D effects.

Nearly 15 years after its original release, director and writer James Cameron brings back the RMS Titanic from its oceanic depths to send it on a different voyage by means of heightening the artistic value by adding 3-D. In doing so, he demonstrates how this conversion from 2-D to 3-D can be realized with the appropriate amount of skill and determination.

First, let’s take a walk down

memory lane and recall the story that won audiences over in 1997. It was a tale of romance that crossed class boundaries, a tale of the rich who wish to keep the other “99 percent” in their place.

Leonardo DiCaprio is the young steerage passenger Jack Dawson who meets Rose DeWitt Bukater, played by the great Kate Winslet. She is a child of privilege, arranged to be married to an affluent creep (Billy Zane) to preserve her family’s standing. The meeting

between one of our favorite on-screen relationships didn’t happen in the typical cutesy fashion: Rose contemplates suicide by jumping off the back of the ship to escape her arranged marriage, but Jack, the artistic youth, talks her back over the railing.

This romantic screenplay may not have won over the Academy of Motion Picture Arts and Sciences (it was up for 11 Oscars, but not for screenplay), but it certainly won audiences over, due to the fact that the characters’

romance is presented as a matter of life and death.

But anyone who has seen the movie would know the second half of “Titanic” is the most memorable, from the catastrophic sinking of the RMS Titanic to the heartbreaking ending that left audiences in tears. This is where the film lapsed into disaster movie territory and the visuals really took over the film, presenting a splendidly staged set of events

TITANIC ● 8

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TITANIC ● Cont. from 7

that really helped the film take its place in history. The added visual depth changes the experience of viewing the film, but doesn't enhance or detract from the nostalgic revisiting the film's young lead actors in their prime. This additional effect does nothing to make the story any more enjoyable than it was 15 years ago. It's still the same hackneyed, melodramatic story, along with the nuanced dialogue and clichéd characters. However, in terms of enhancing the film's already glorious spectacle, Cameron manages to make the images sharper and eliminate the common 3-D annoyance of feeling like you are watching the movie with sunglasses rather

than 3-D glasses. The grandeur of the RMS Titanic can be more easily felt with the added dimension, most noticeably through the sequences where the cinematography provides a visual tour of the inside of the ship. For example, the grand staircase scene where the orchestra is performing "The Blue Danube" is so intense that the audience members feels like they moving among the many passengers on the ship. It's also during the moments of peril, such as Rose's attempt at jumping overboard, that Cameron demonstrates his mastery and consideration with 3-D imagery. The climatic sequence where the ship hits the iceberg and the passengers go into sheer panic is more sumptuous to view through the 3-D glasses. All of the



catastrophic moments that occur afterward (the ship sinking and splitting in half, the blasts of water entering the interior) are all more dramatic in 3-D as audiences witness the horror of passengers falling to their doom. By being revamped for modern moviegoers, "Titanic 3-D" has become comparable to Cameron's other award-worthy project, "Avatar" (2009), as both movies display excellent visuals and a not-so-excellent story. The story may have been an hour too long, but Cameron's historical interest in the sinking of the actual Titanic and his visual artistry are the key factors that helped "Titanic" thrive.

Comments on this story? Visit dailygamecock.com/mix



Photos courtesy of MCT Campus
Kate Winslet (left) and Leonardo DiCaprio embody the classic forbidden romance in the rereleased 3-D version of the staple James Cameron film "Titanic" (1997).

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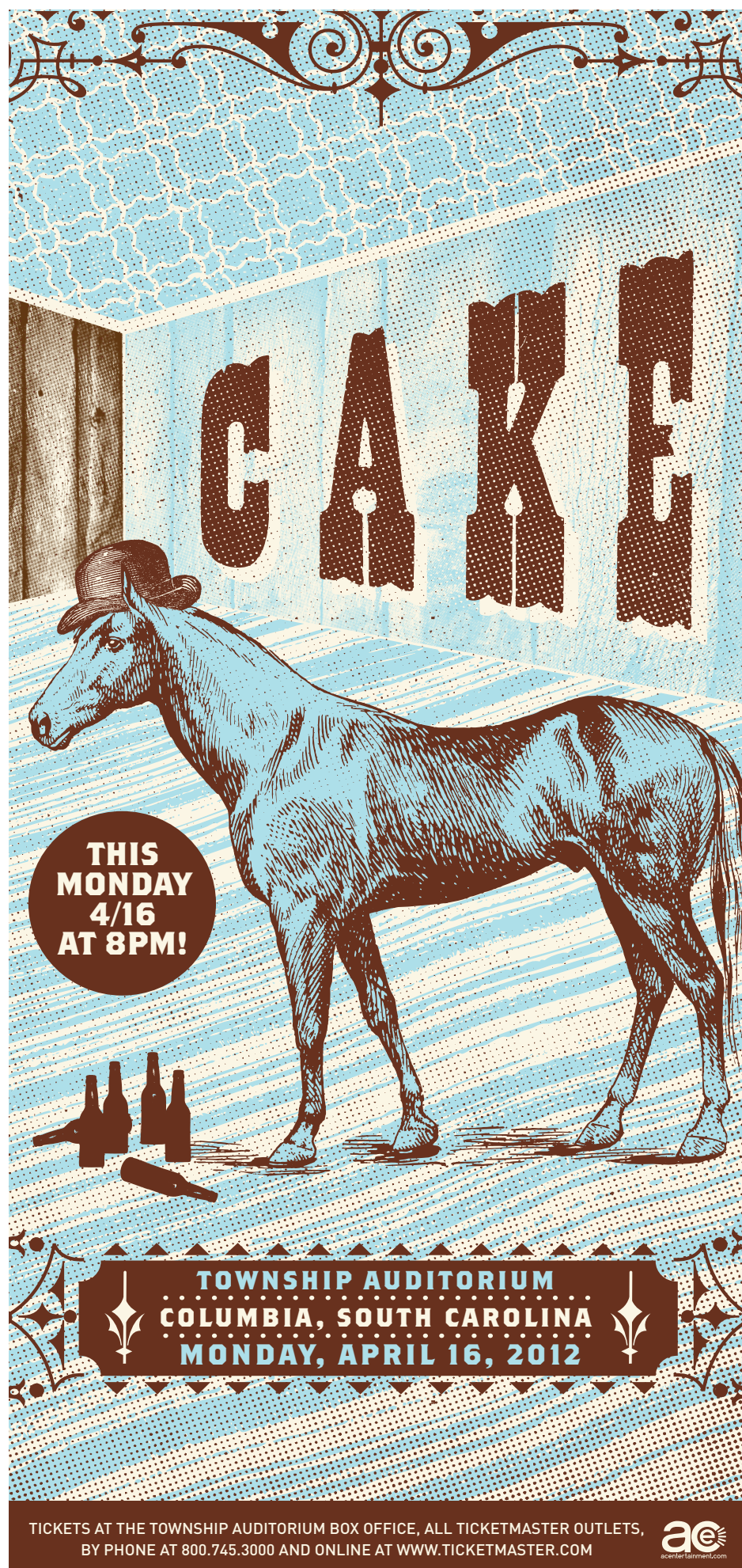
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THE SCENE

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Leo

Keep your money in your pocket for now. You're too busy to spend it anyway, at least for the next few days. A moment of planning saves hours. Tell someone how much you care.

Sagittarius

You're being pushed to take action. Accept the invitation as you see fit. Don't throw money at a problem. Find harmony by listening to others and adjusting the tone.

Taurus

You can learn whatever you need to know. It's an expansion phase, and an adventure or trip tempts. Accept invitations to visit, and let a friend teach you.

Virgo

Don't let anyone coax you off track. You're creating a positive buzz. Let go of a preconception, and consult a wise friend. A two-day romantic phase begins.

Capricorn

Reconsider the methods that don't work, and continue using those that do. Listen to your heart and proceed with passion. Take on something new. Learn to juggle.

Gemini

The more careful you are with the details, the better you look. Important people are watching. Consult an absent group member. Verify intuition with facts. Work fast.

Libra

Turn it down if your mate thinks it's beneath you. Discipline gives you more time to play. There is ample opportunity for making creative changes at home.

Cancer

Review and revise a habit or routine, and save. Stay grounded in the basics, and consult with your team of experts. Your touch is golden; gather up what you can.

Scorpio

Entering a learning phase, you're getting more awesome. And there's room for romance. Reassure a loved one and guard their dream. It turns out well in the end.

Pisces

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By The Mephram Group

04/11/12

	5	3		8		1		
		2		6				5
				3		9		2
		8			6			
				1	2	5		
			8				4	
	8		7		2			
6				9		3		
		4		3		2	7	

Level 1234

How to Play
Complete the grid so each row, column AND 3-by-3 box (in bold borders) contains every digit 1 to 9.

Solution for 04/10/12

8	7	5	4	2	3	9	1	6
1	2	9	5	7	6	8	4	3
3	4	6	9	8	1	5	2	7
7	6	8	1	3	2	4	5	9
2	5	1	7	9	4	6	3	8
9	3	4	6	5	8	1	7	2
5	1	3	8	6	7	2	9	4
4	8	2	3	1	9	7	6	5
6	9	7	2	4	5	3	8	1



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Crossword

Edited by Wayne Robert Williams

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ACROSS

1 Terminator's partner, in law
5 Arouse from sleep
9 What insomniacs count
14 Present
15 Leaf-to-branch angle
16 Terra __: pottery clay
17 User's morning reading
18 French-American soprano Lily
19 Ran competitively
20 Sounding relieved
23 Favorite
24 News agcy. since 1958
25 Doing witch's work
32 "What light through yonder window breaks?" speaker
33 Arizona natives
34 Corn unit
36 Like the Gobi
37 "King Solomon's Mines" hero
38 Snug and comfy
39 Get some morning exercise
40 Apply for __: try to borrow money
41 Transplant recipient
42 Preparing greens
45 Purring pet
46 Conclusion
47 Losing it
53 Louisiana marsh
55 Baseball family name
56 Carbon compound
58 Flynn of film
59 Like much early TV
60 Neutral shade
61 Jules's 43-Down
62 New Zealand parrots
63 Strong taste

DOWN

1 Electrician's unit
2 Slangy assent
3 Lake where Perry achieved an 1813 victory
4 Became ill again
5 Antlered animal
6 Nerve cell transmitter
7 Certain monarch
8 Lioness in "Born Free"
9 Big name in newspaper publishing
10 Sub in a deli
11 Emulate Rembrandt
12 Summer along the Seine
13 Hippie's home
21 Presidential power
22 Lazy gal?
25 French landscape painter
26 Cancún comrade
27 Parachute fabric
28 Soviet labor camp agency
29 Radarange maker
30 British singer/songwriter
Lewis
31 Took it easy, with "around"
32 British rule in India

Solutions from 04/10/12


L	A	T	T	E	D	E	C	A	W	A	R
A	F	O	O	T	E	T	H	E	L	I	R
M	A	R	K	E	T	S	H	A	R	E	N
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				R	O	A	S	T	B	E	E
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W	E	E	C	R	E	M	E	J	E	S	S
G	S	T	L	T	Y	R	O	T	H	E	R

35 Sandwich choice
37 2005 Bush Supreme Court nominee
38 Last-minute loss of nerve
40 Usually
41 Delany of "China Beach"
43 Word after high or tech
44 Smooth transitions
47 Beginner
48 Base on balls
49 Nastase of tennis
50 __ Scotia
51 Andean native
52 Struggling with choices
53 Spelling contest
54 Pop-up path
57 Loutish type


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Jeffery embraces position change

Senior to start after move from spur to linebacker

Isabelle Khurshudyan
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When Damario Jeffery was being recruited by South Carolina out of Columbia High School, he was told he was going to be the spur linebacker and the position was made for him.

Though Jeffery was brought in to be “the guy” at spur, he said he couldn’t adjust to the scheme quickly, which made room for Antonio Allen at that position, where he blossomed. Now, as a senior, Jeffery couldn’t have predicted he’d still be at USC and he’d be playing Will linebacker, but both were by his own choosing.

“I don’t think it’s been what I expected,” Jeffery said. “I don’t think it’s been what anybody expected, especially being a four-star recruit. I couldn’t stay healthy. This year, I’ve got to focus on being healthy and have a better season here.”

With DeVonte Holloman moving to spur to replace Allen, who graduated, Jeffery requested to be moved to Will linebacker because he had gotten too big for spur; he said he weighs 240, and a spur should be around 225. He said the biggest difference has been just being more physical and learning hand placement on blocks because if you place your hands too wide, “you’re going to get dumped.”

As the Will linebacker, Jeffery is penciled in to be the starter for the 2012 season, which he’s looking forward to after having played behind someone at spur for his entire career. Jeffery said if you had asked him where he’d be now as a freshman, he would have said he would have declared for the NFL after his third year.

But injuries and the depth chart kept Jeffery from a consistent starting role. Though he said it’s been frustrating, he said he had plenty of opportunities to play, but didn’t live up to his or his coaches’ expectations. Though he may not have expected to see his senior year,



Chris Keohane / THE DAILY GAMECOCK

he’s taken on the senior leadership role.

“Once upon a time, I was a guy just sitting out there and taking commands, letting someone else line

up the defense,” Jeffery said. “Now, I’m looking forward to lining up the whole defense with everybody set. I’m more vocal now.”

Part of being more vocal is trash

talking in scrimmage, which led USC coach Steve Spurrier to make a big deal out of his first interception in scrimmage, telling local media that everyone thought they’d never see the day.

“I always want to get an interception,” Jeffery said. “I just drop so many of them. That’s the biggest thing around here — I’ve probably dropped at least six in my career, three that could’ve gone to the house, so that’s a big thing when you look back at the film and you see (number) 33 dropping picks. It’s like he’ll never catch one. I finally got one.”

This season, Jeffery, who played safety in high school, won’t be in space as much. He plays inside more, which means he has to be more aware of his surroundings because people will be looking to block him, whereas at spur, he was a free runner.

“The spur is kind of a hybrid safety — we’re going to ask him to cover a lot more,” said Kirk Botkin, linebackers coach. “[The spur] is going to be the guy we put into the field a lot more and cover more grass. The Will linebacker is going to be in the boundary a lot more and have more help around him. He’s not going to have to do as much man-to-man.”

Will linebacker was one of the positions Jeffery never played, even in high school, but in his last start as a spur, which was against Arkansas, he was disappointed in his performance. It was also his first loss as a starter. Going into the season opener at Vanderbilt, Jeffery wants to erase the stain of his last outing for more reasons than one.

“It’s a big sense of urgency, especially if you want to fulfill that dream of going to the NFL,” Jeffery said. “You want to make as many plays as you can in your senior year. This year has to be my year as far as helping my team win more than 11 and take it to the next level.”

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Baseball gets offense going in 8-0 win

USC tops The Citadel with strong starting pitching

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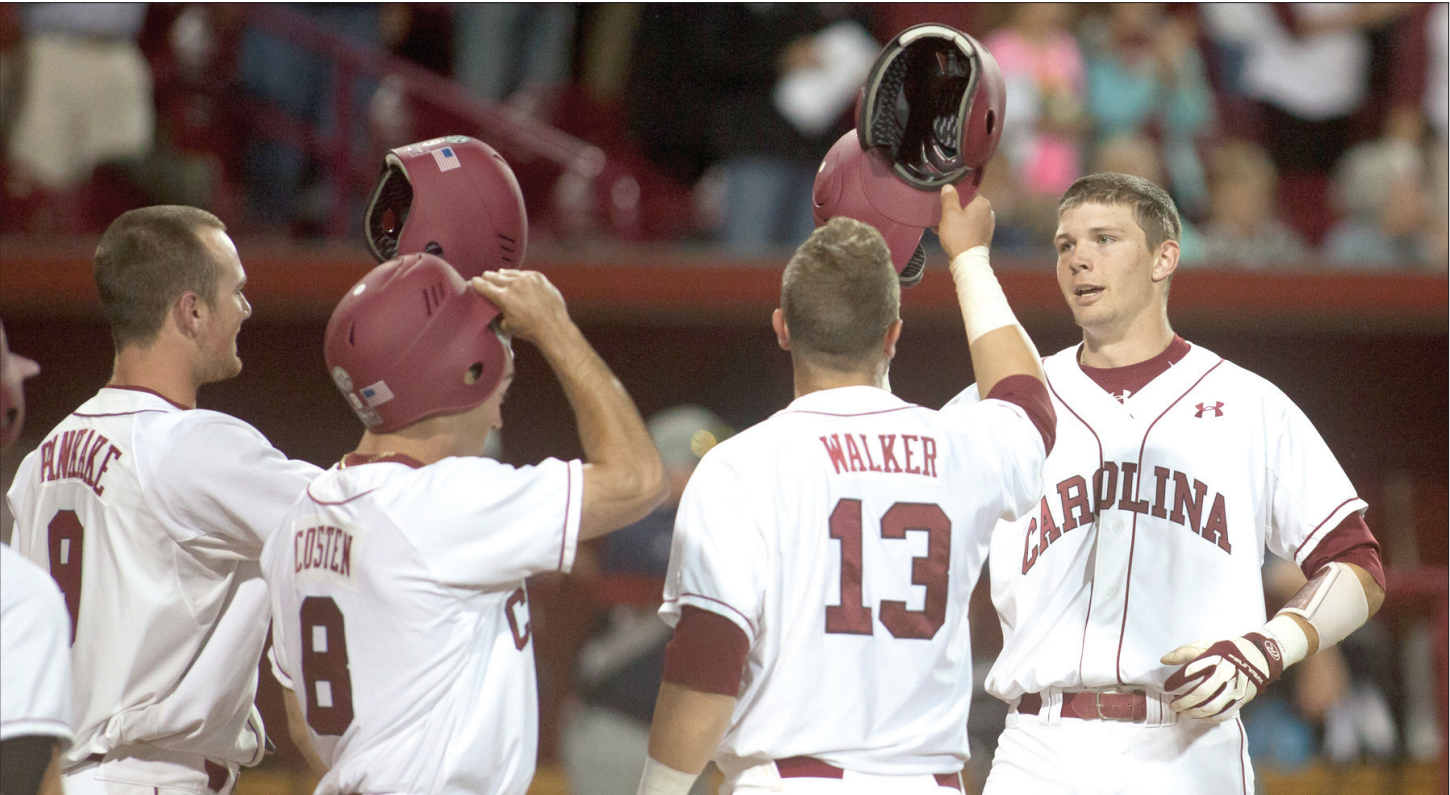
Before the Vanderbilt series, South Carolina was looking for something to do in a pregame huddle, when pitcher Nolan Belcher suggested doing a standing backflip in the middle of a circle of his teammates “to try to get something going.”

“When I was 5, I started taking gymnastics like a lot of kids do — I’m not proud of it, but I did it,” Belcher said. “I learned to do a back handspring back then, and as I got older, one thing led to another. I’d do it on trampolines, off a diving board, and I guess when I was stupid enough, I tried it on the ground. And I was able to do it, so I’ve been able to do it for a long time.”

Against The Citadel on Tuesday night, Belcher didn’t want to do his typical backflip as he was the starter for the game, so left fielder Tanner English replaced him temporarily. The slight alteration of Belcher’s routine didn’t keep the lefty from impressing in his first start of the season, as the Gamecocks won 8-0.

Having tied his season high in strikeouts by the second inning, Belcher went on to throw seven strikeouts, giving up three hits, not allowing a run and walking just one.

“He’s had some good innings for us and hasn’t had as many opportunities as we wanted to give him,” USC coach Ray Tanner said. “We’ve been getting some pretty good distance out of our (weekend) starters, and he’s a guy that’s sort of been in the middle for us, and (Tyler) Webb, (Evan) Beal and (Matt) Price have been eating some innings for us up there. He’s been feeling really, really good — his [bullpen sessions] have been good — and (pitching) coach (Jerry) Meyers made the suggestion that we get him on the mound for this



Richard Pearce / THE DAILY GAMECOCK

Freshman catcher Grayson Greiner (right) hit a grand slam in the seventh to give the Gamecocks a 7-0 lead en route to an 8-0 win.

start.”

Belcher’s pitching was able to keep the Bulldogs at bay with a small 2-0 lead by USC. Though the bats started slowly, the Gamecocks were able to capitalize with two runners in scoring position in the bottom of the third, as center fielder Adam Matthews brought English home with a ground out. A double by shortstop Joey Pankake then brought in first baseman Christian Walker.

Hitting with runners in scoring position has been an issue for a USC team that had stranded 111 runners in conference play this season. Against The Citadel, a nonconference opponent, the Gamecocks left 10 on base, making it 288 runners USC has stranded this season.

“I believe that we’re a little better offensively than maybe we’ve shown,”

Tanner said. “It was encouraging tonight. We took some good swings in there and had a big inning where we got some runs, so hopefully it’ll be a sign of things to come.”

The big inning came in the seventh, when the Gamecocks loaded the bases for catcher Grayson Greiner. In his first three at-bats, Greiner had a ground out, strikeout and a fly out. In his fourth, he launched a fastball into left center field for the first USC grand slam since a regional game against Stetson last season.

“Statistics show with two strikes, it’s much harder to get the barrel on the ball, so I’ve just been trying to be a little more aggressive early in the count,” Greiner said.

The Gamecocks will look to carry the momentum from Tuesday night’s victory into a game at Francis Marion

with a sold-out crowd to open the new field in Florence. Tanner said Adam Westmoreland will get the start.

With Tanner being a big believer in momentum for college athletes, he’s encouraged that USC’s offense has been having better numbers lately, but he’s still not ready to say the team is where it wants to be at this point in the season.

“I’m cautiously optimistic,” Tanner said. “I keep telling the guys that we’re better offensively than we’ve shown. We’ve played pretty good defense and we’ve pitched pretty well, so that’s been solid for us for the majority of the games this year. Where we haven’t been consistent is scoring runs and getting enough hits, and I think we have a chance to be better than we’ve been.”

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